



Sevic launches new brand design and logo

The new Logo marks a new era for Sevic. It symbolizes our commitment to clean and sustainable mobility.

Bochum, 25. March 2021 – Sevic Systems SE, part of Jost Group, introduces its new Corporate Identity. We are excited to revamp our visual identity to better represent our company values, innovation and technology. This represents a new era for Sevic combined with the acquisition of the intellectual property and the start of production of our flagship V500e in the European Union.

Our new logo is created from the circuit symbol of a battery, the heart of all our vehicles. Simple but abstract shapes represent the refinement and novelty of our brand. Through our new CI we want to strengthen our commitment to clean and sustainable mobility. The monogram S created by this symbol ties the logo into our bespoke logotype and company name: Sevic. The new logo also acts as our symbol and trademark. The word and figurative mark of our new logo and typeface have officially been registered.

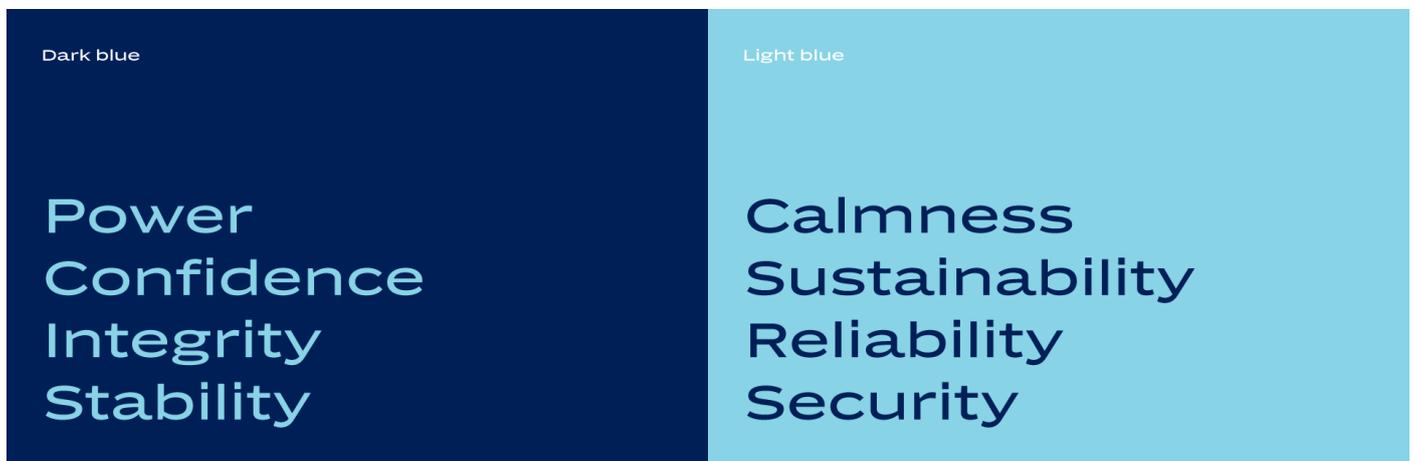
Drive electric.



We will stay true to our motto "Drive electric. Sevic". We believe that electric drivetrains and battery powered vehicles are the future of urban mobility and logistics. To further empathize our strong value proposition for urban logistics, we will also add the slogan "Deliver electric. Sevic". We also have exciting plans for expanding our range for the last-mile delivery ecosystem. We already offer our models with cargo capacities between 50kg and more than 500kg. We will further develop new vehicles in this range in order to perfectly match our customers' needs.

With our new visual identity, we want to "electrify" our appearance and become more modern and refined. This goes along with our desire to offer more customized solutions for our customers. Going forward there are going to be more cargo options than ever. We have new designs and solutions on the way and are excited to introduce improved cargo boxes, platforms, and flatbeds very soon.

We cannot wait to share with you the new and improved intelligent features and software solutions of the new V500e. New electric powertrain, connectivity and smart options will increase the efficiency and safety of our vehicles significantly. Stay tuned for more updates on this. You can subscribe to our newsletter [here](#).



We are also readjusting our color scheme. The former dark blue and lime green will be replaced by two different shades of blue. The new colors reflect Sevic's new products, brand mission and sustainability goals.

The darker shade of blue signifies power, stability and confidence. It represents the durability, improved features and power of our vehicles. The light blue indicates calmness, sustainability and security. We carefully selected these colors to best balance our values of power and performance with those such as sustainability and reliability.

NH

About Sevic

Sevic Systems designs, engineers, and manufactures compact fully electric utility vehicles in Europe. Our innovative vehicles are ideally made for last mile solutions and help companies reduce maintenance, labor, and operating costs. We are strategically based in the industrial heart of Germany and have gained important experience from our various success stories in the mobility sector.

Our mission is to develop and manufacture user friendly and fully electric commercial vehicles. By combining innovation and creativity, we will convert our planet to electric transportation and allow businesses to become more sustainable.

Contacts

For Media inquiries contact:

Nils Henkel, Social Media & Marketing Manager

socialmedia@sevic-emobility.eu

For Sales inquiries contact:

Michael Menkhoff, Sales Director

menkhoff@sevic-emobility.eu

Follow Sevic:

LinkedIn: <https://www.linkedin.com/company/sevic-emobility>

Facebook: <https://www.facebook.com/SevicElectricVehicles>

Instagram: <https://www.instagram.com/sevicelectricvehicles/>

YouTube: <https://www.youtube.com/channel/UCBMrMImDncrpNKL7NSG60Uw>

Sevic Systems SE

Dückerweg 21, 44867 Bochum

Germany

sevic-emobility.eu